

## **ENTREPRENEUR GIVES BIRMINGHAM PUB NEW LEASE OF LIFE**

A Birmingham businessman has given a city centre pub a new lease of life with a £30,000 refurbishment.

Matt Scriven (35) has revamped the Queens Head pub on Steelhouse Lane and renamed it The Jekyll & Hyde to reflect its new dual personality.

The pub has been given a stylish makeover, with a range of quality food and drinks and an outside courtyard that provides a lunchtime suntrap to appeal to daytime customers. At night, the venue transforms into a sophisticated destination bar offering evening meals, cocktails, DJs and a late night license for party-goers.

Matt has also created a multifunctional first floor lounge which doubles as a gin parlour and is ideal for functions and business conferences.

He said: "I wanted to create a versatile venue that would appeal to a wide range of customers. The Jekyll & Hyde gives people a relaxed sanctuary to visit during the day as well as a night time destination that can hold it's own against most other venues in the city.

"I've tried to adapt the best bits from the popular bars I've visited across the country and have invested in experienced, energetic staff who have plenty of fresh ideas to take the business forward."

Clive Clinton, business development manager for Admiral Taverns, was impressed by Matt's drive and ambition and felt he was the perfect candidate to turn the Queens Head around.

Clive said: "Matt is very passionate about bars and was keen to inject his own personality into Birmingham's bar scene. As a former accountant he has a logical, business head on him and lots of creative flair which has helped to give this new pub – the appropriately named Jekyll & Hyde – the best possible start."

The Jekyll & Hyde will be hosting various events going forward including summer BBQs and quiz nights.

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