

STOCKSBRIDGE PUB BOOSTED BY £140K TRANSFORMATION

Sales at a Stocksbridge pub have more than doubled, despite the credit crunch, thanks to a major £140,000 investment.

The King & Miller on Manchester Road in Deepcar was given a complete refurbishment in December, which involved installing new flooring and fixtures and converting three rooms into an open-plan bar and dining area.

Business has been booming ever since, according to Libby and Roy Scott who've been running the King & Miller for 17 months.

Libby said: "We were trading well before the refurbishment but now we're doing even better.

"In the time that Roy and I have been at the pub we've built up a steady business by introducing regular entertainment, pool teams and food.

"The pub's fantastic look has helped us to attract a host of new customers and given us the potential to do so much more."

The Scotts host regular disco and karaoke nights at the King & Miller, as well as weekly quizzes and pool nights. They currently serve Sunday lunches and are making the most of their new and improved function room.

The couple also plan to revamp the beer garden, set up bouncy castles and host BBQs to make the most of summer trade.

Norman Wheatley, business development manager for Admiral Taverns, said: "We're keen to support landlords like Libby and Roy who have a lot of passion

and enthusiasm for their pub by giving them a platform to try something new and helping them make the most of their business.

“We feel it’s important to invest in popular community pubs and ensure the right people are behind the bar. We have a number of available pubs in the area and are always on the look out for potential landlords.”

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